

ORDINANCE BILL NO. 7 FOR 1985

ORDINANCE NO. 935

AN ORDINANCE AMENDING ORDINANCE NO. 898, THE SWEET HOME SIGN ORDINANCE.

THE CITY OF SWEET HOME DOES ORDAIN AS FOLLOWS:

Section 1. Section 1.020, Definitions, is hereby amended to read as follows:

- (12) Sign. Sign is any medium, including its structure and component parts, which is used or intended to be used to attract attention to the subject matter for advertising purposes other than paint on the surface of a building which does not include written messages. Murals and other graphic presentations which are painted or otherwise applied without projections to an outside wall are not considered signs.

Section 2. Section 1.020, Definitions, is hereby amended by adding the following:

- (12) (k) Business Sign. A sign which directs attention to or identifies a business, product, activity or service which is conducted, sold or offered upon the premises where such sign is located.
- (12) (l) Advertising Sign. A sign which directs attention to or identifies a business, product, activity or service which is not necessarily conducted, sold or offered upon the premises where such sign is located.
- (15) Sign Area. Sign area means the entire area of the face of a single-sided sign or one face of a two-sided sign where the two faces are identical and mounted at an angle less than or equal to 25 degrees. Sign area shall be measured within lines drawn between the outermost points of the sign, but excluding essential sign structure, foundations or supports.

Section 3. Section 1.050 (2) is hereby amended to add the following:

In addition, all signs shall conform to the following conditions:

- (a) Signs located within 100 linear feet of a public right-of-way shall not exceed 100 square feet in area, except for shopping center signs.
- (b) Each side of a business fronting directly on a public street shall be allowed two signs. Signs displaying only the name of the business segregated into multiple sign units (e.g. one sign unit for each letter) will be permitted provided the sign is nonprojecting and the sum of the areas of the sign units does not exceed the area requirements of this section.

- (c) Each business is allowed one sign in addition to those facing public streets if the additional sign is a wall sign and erected on the side of a building facing an interior lot line or alley. The area of such sign shall not exceed that allowed for the street side and shall not be in addition thereto, without approval from the Planning Commission.
- (d) All businesses are allowed at least 50 square feet of sign area, regardless of frontage.
- (e) Painted signs shall not exceed 50 square feet of sign area.

Section 4. Section 1.050 (3) is hereby amended to read as follows:

- (3) A sign identifying a group of businesses combined as a shopping center is considered to be a business sign. Such sign may contain the names of individual businesses in the center, shall not exceed one square foot in area for each foot of frontage of the property occupied by the center or 200 square feet, whichever is the least, and shall be located so it will not extend beyond the property line and shall be not less than 12 feet above grade. The area of a shopping center sign shall be considered as independent of permitted sign areas for the individual businesses.

Section 5. Section 1.060, first paragraph, is hereby amended to read as follows:

Section 1.060. Signs in the Commercial Center C-1 and Industrial M Zones. In the C-1 and M Zones, business signs and advertising signs are permitted, provided such signs comply with Section 1.050 of this ordinance and are not located within or extended over a required yard or street except as follows:

Section 6. Section 1.060 (1) is hereby amended to replace the phrase "one business sign for each business," with "two business signs for each business."

Section 7. Section 1.090, Special Signs, is hereby amended to replace the term "Board of Appeals" with "Planning Commission."

Section 8. Section 1.110 (5) (a) is hereby amended to read as follows:

- (a) The building inspector finds that a sign or structure is in violation of the Uniform Building Code, or in violation of this ordinance, or that by reason of its condition it presents an immediate and serious danger to the public.

Section 9. Section 1.110 (10) is hereby amended to read as follows:

- (10) Sign amortization period. Signs which do not conform to this ordinance but which existed and were maintained as of the date of this ordinance be removed or be made to conform before January 1, 1990. Prior to this date said nonconforming signs shall be maintained in good repair and visual

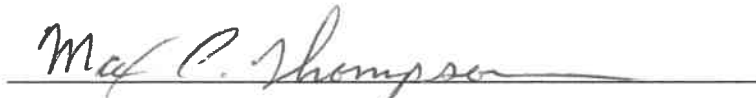
appearance and no structural alterations be made thereto,  
unless to preserve the safety of such sign or to bring it  
into conformance with this ordinance.

PASSED by the Council this 10th day of December, 1985.

A handwritten signature in cursive script, reading "Ruth Santa", written over a horizontal line.

Mayor

ATTEST:

A handwritten signature in cursive script, reading "Max C. Thompson", written over a horizontal line.

City Manager - Ex Officio City Recorder